



EMILIO PLA.ES

My name is **Emilio Pla Escudero**, I am a Graphic & Web Designer with 16 years of experience, who recently expanded into administration.

CONTACT

- Location - Puertollano
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TRAINING

- Level 2 bilingual certificate of professional competence in administrative activities related to customer relations – Cisneros Training Centre, Puertollano (710 hours, 2025).
- Bachelor of Fine Arts - European University of Madrid (2002 - 2007).

ADDITIONAL TRAINING

- Master in Web Design - Arenal Informática, Madrid (2008 - 2009).
- Adobe Creative Suite Course - Arenal Informática, Madrid (2008).
- Master in Advertising Creativity - Zink Project, Madrid (2008).

LANGUAGES

- English - Intermediate B2 (unofficial).

SKILLS AND OTHER INFORMATION

- Software associated with web design: Adobe Creative Suite, HTML, CSS, WordPress, and GitLab.
- Administration programmes: Office 365 (Word, Excel, PowerPoint, Access) and ERP Factusol.
- Type B driving licence. Type B driving license.
- Owner of a vehicle and laptop.

WORK EXPERIENCE

Ibermóvil Motor | Puertollano | August 2025 (registered with Social Security)

Administrative assistant and web manager (140-hour internship)

- Entry and exit of delivery notes for vehicle mechanical parts at Nextlane's iCar DMS (the one used by Ford).
- Telephone handling of incoming calls at the workshop. Physical archiving of delivery notes. Document classification.
- Improved design, maintenance, and SEO of the website managed through WordPress and WooCommerce.

**Douglas Spain SAU / Ibérica de Droguería y Perfumería SAU
| Madrid | 2017 - 2023**

Web designer

- Visual design and layout of the Douglas Spain online store.
- Coordination with development and marketing on visual projects.
- Implementation of improvements through agile methodologies and Gitlab.

Ibérica Drugstore and Perfumery SAU | Madrid | 2010-2017

Web designer

- Creation and maintenance of e-commerce platforms (Bodybell and Juteco).
- Design of interfaces and promotional banners.
- Development of the visual design of a proprietary CMS for online sales.

Octilus | Madrid | 2010

Graphic designer

- Creation of advertising banners and newsletters.
- Support for visual marketing.

CEPEF Courses | Madrid | 2008 - 2009

Graphic design teacher for unemployed adults

- Training in graphic design (Photoshop, Illustrator, InDesign).

Memory Power SA | Madrid | 2008

Graphic designer

- Design of promotional materials and packaging.

Kroquis Communication | Madrid | 2007 - 2008

Junior Graphic Designer

- Support in advertising campaigns.
- Layout of product catalogs.

El Corte Inglés | Madrid | 2003 - 2004

Parking attendant in a shopping center

- Shopping cart collection. Cleaning and maintenance.